

TRANSPORTATION SUMMIT | October 23rd 2017

Moving Forward Together 



March 2017

This year we are moving forward together for Colorado transportation! The Colorado Department of Transportation and Transit Alliance are joining forces to bring you the 2017 Colorado Transportation Summit. Planning is underway for this one-of-a-kind event and we want to see you there.

The Colorado Transportation Summit will be held Monday, October 23rd at the Hyatt Regency-Convention Center in downtown Denver.

The Summit will include a luncheon keynote followed by 2 rounds of break-out sessions and an exciting networking opportunity following the day's activities.


This will be the 4th Annual Transportation Summit and the 7th Annual Event of Transit Alliance. This year's summit will combine the audiences of both major industry events and welcome almost 1,000 attendees to discuss the future of our transportation system.

Join us this year to support this important summit and send a clear message that transportation is critical to Colorado's future.

Please review the various sponsorship levels and we look forward to your support on October 23. Call Thomas Lorz at CDOT or Kathleen Osher at Transit Alliance with any questions or ideas you might have. We are happy to work with all sponsors to make this a successful partnership for you and your organization.

Thank you for your consideration and we look forward to moving transportation forward together!


Josh Laipply
CDOT Chief Engineer


Kathleen Osher
Transit Alliance Executive Director

TRANSPORTATION | **October 23rd**
SUMMIT | **2017**



Thomas Lorz-CDOT Summit
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Kathleen Osher- Transit Alliance
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Registrations \$85/person
Table of 10 \$850

Conference Host \$5,000

- Company/organization logo appears on Summit promotional material and cover of program and large size logo scrolls on screen during lunch listed as Host
- Reserved table (for 10) at lunch with your company/organization signage (addl signage at each table added)
- Sponsorship mention/thank you during opening remarks
- Company/organization logo appears on cover of program
- 1 Invite to VIP event: The week before the Summit 60, Summit sponsors (Host, Presenting, Gold level) and CDOT leaders will gather for an intimate discussion about how Colorado can further the cause of transportation in the state

Presenting Sponsors \$3,000

5 options choose from the category list below

- Reserved table (for 10) at lunch with your company/organization signage (addl signage at each table added)
- Sponsorship mention/thank you during opening remarks
- Company/organization logo appears in program
- Logo appears with other Presenting level sponsors on screen during lunch listed with their selected sponsoring category
- Invite to VIP event: The week before the Summit 60, Summit sponsors (Host, Presenting, Gold level) and CDOT leaders will gather for an intimate discussion about how Colorado can further the cause of transportation in the state

Categories: (choose one from list on following page)

Presenting Sponsors \$3,000 cont.....

Categories: (choose one from list)

- **Social Hour Networking (3 sponsors)**
Following the Summit on 38th floor Pinnacle Club. Estimated 200-250 attendees. Event will feature a cash bar (hosted tickets also an option) with food/snacks provided by our sponsor in addition to stunning views of Denver and the Front Range.
Logo on thank you posters on food tables and easels around room
- **Audio/Video Sponsor-(2 sponsors)**
Special listing as A/V sponsor and prominent logo placement in videos as sponsor
- **Photo O/P (TAKEN)**
- **Printing/Signage (3 sponsors)**
Company/organization logo appears on Summit promotional material, directional signs and cover of program as printing/signage sponsor
- **Afternoon Networking Break (3 sponsors)**
To be held at 2:30pm and will feature cookies, salty snacks, soft drinks and iced tea. Logo on thank you posters on food tables and easels around room

Gold \$2,500

- 10 conference registrations
- Reserved table (for 10) at lunch with your company/organization signage (addl signage at each table added)
- Sponsorship mention/thank you during opening remarks
- Company/organization logo appears in program
- Logo appears with other Gold level sponsors on screen during lunch
- Invite to VIP event: The week before the Summit 60, Summit sponsors (Host, Presenting, Gold level) and CDOT leaders will gather for an intimate discussion about how Colorado can further the cause of transportation in the state

Silver \$1,500

- 10 conference registrations
- Reserved table (for 10) at lunch with signage
- Logo appears in conference program

Bronze \$1,000

- Reserved table (for 10) at lunch with signage (addl signage at each table added)
- Listing in program.

Partner \$750

- 3 reserved seats at lunch
- Listing in program.