

Action Plan Presentation Brian Werle

During Session 7, each participant will present an overview of their Action Plan to the rest of the group. Given the number of participants and the time allotted, this presentation must be limited to 5 minutes. The presentation should answer the following questions:

1. What is your broader objective or vision for your action plan? Who will be involved in and/or affected by the project?

Objectives:

- To encourage other transportation planners and engineers in my firm and our clients to continually look for opportunities to enhance projects with TOD best practices.
- To encourage my neighbors and neighborhood organization to embrace aspects of TOD for redevelopment or infill projects, in particular, the benefits of increasing density and intensity.

Affected Parties:

- Carter & Burgess Transportation Planning and Infrastructure Units
- Associates and peers in other companies
- Neighbors
- West Highlands Neighborhood Association (WHNA)

2. Please describe at least 2-3 tactics or deliverables to achieve your objective?
 - Facilitate two multi-media office brownbag presentations for staff and clients during lunch regarding the global issues facing us and how TOD best practices can contribute to reducing the impacts.
 - Regular attendance at WHNA development review committee meetings to encourage density and intensity.
 - Author article for NW Denver Tribune on advantages of TOD best practices.
3. What is the timeline for the tactics listed above? How will you know when the project is complete?
 - 1st brownbag – December 2007. 2nd brownbag – March 2008
 - Begin involvement with WHNA January/February 2008
 - Draft article for Tribune December 2007 for publish January/February 2008

This project will never be “complete”. I hope to continue to spread the word for years to come. For example, I plan to continue refining brownbag presentations and repeat annually. To measure success, I hope that within 1 to 2 years, I will regularly see TOD best practices in our work products for clients who don't typically consider it (ie CDOT) and less community denial of dense/intense infill projects.

4. How will you present your action plan to Academy colleagues during Session 7? PowerPoint, Visual Aids, Handouts or Other?

With only 5 minutes, I will just speak from my notes.