

Centennial TOD

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TOD Action Plan for Centennial Objective

- Ensure effective two way communication between TOD proponents and residents
- Educate TOD proponents about the need to work with existing residents
- Educate the existing citizens about potential benefits of TOD, and address concerns



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- Methods for achieving communication should include as broad a spectrum as we can offer
- City and elected official e-mail blasts, with requests for feedback
- Use the city's quarterly newsletters for info and meeting announcements
- Hold town hall meetings and visit HOAs

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- Involve Realtor community in communicating potential property value implications of TOD
- Make traffic engineers available to residents
- If interested investors are already identified, encourage communication
- Keep the communication two way



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- When community buy in happens, everybody's happier... (If Momma's happy, everybody's happy.)
- When we fail to take feed back in an open process, the neighbors will still meet and voice concerns. They'll just do it without you and in an information vacuum.

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- Citizens and their elected officials will be most comfortable embracing TOD when:
- Residents' concerns have been heard
- The community has had opportunities to understand the potential impacts to them, with accurate information
- Municipal leaders know what steps they can take to mitigate negative impacts

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