

---

A CONCLUDING THOUGHT  
ABOUT "PEOPLE-ORIENTED PLACES"

IT'S TIME FOR A POP RENAISSANCE IN COLORADO

"We've learned a great deal over the past 10 years," observes RTD's Bill Sirois, referring to the core light rail line that has served Denver over that time, as well as the soon-to-be-unveiled I-25 southeast corridor.

As we apply that learning and speed up the process of sustaining a more people-oriented Colorado, we in metro Denver have a great deal going for us. We are a forward-looking people willing to invest rather than just spend on transportation.

The challenge now is to intensify the dialogue with the people of metro Denver and Colorado. We need to more fully inform them of the benefits associated with what Denver's Peter Park calls "being urban." Naturally, people have a what's-in-it-for-me attitude toward all new proposals.

Transit Alliance and a legion of partners envision a people-oriented renaissance in Colorado, one that accommodates people, as well as their automobiles. We hope that this study will bring focus to that vision and more balanced multi-modal transportation choices to the people of our state.

---

<sup>1</sup> Kotkin, Joel, "The War Against Suburbia," The Wall Street Journal, January, 14, 2006.

<sup>2</sup> Smart Growth Online, "Principles of Smart Growth, Create Range of Housing Opportunities and Choices." Online. Viewed February 6, 2006.

<sup>3</sup> Kazden, Alan E., *Encyclopedia of Psychology*, Oxford University Press, 2000. Volume 5, pp.118 – 120.