

PEOPLE ARE “HEART AND SOUL” OF METRO DENVER TRANSPORTATION

DENVER, CO – If Transit Alliance has its way there will be a lot of satisfied people traveling around metro Denver in the future.

But, they won't necessarily be behind the wheel of an automobile.

“Transit Alliance envisions a balanced multi-modal transportation system as the heart and soul of Colorado's coming regional renaissance,” explains Executive Director Kathleen Osher.

“With the advent of FasTracks, Colorado now has the chance to orient itself toward its people, as well as their automobiles.”

Transit Alliance is a non-profit organization representing government, business and civic groups dedicated to creating a balanced multi-modal transportation system in Colorado.

That is why Transit Alliance is working on a groovy thing, a workshop that will have community leaders planning metro Denver's new “pop” culture.

But, leave your tie-dyed shirts at home.

In this case, pop stands for “*people-oriented places*.”

Metro Denver's New P.O.P. Culture, *Making Our New Spaces People Oriented Places*, will be held at the Colorado Convention Center, 14th and California Streets, Denver, CO, Apr. 6, 2006, from 8-10 a.m. (registration starts at 7:30 a.m.). The event will be attended by elected officials, planning professionals, builders, developers, business, civic and environmental leaders and grassroots organizations. They will hear from one of the world's gurus of “placemaking,” Prof. Jan Gehl of Copenhagen, Denmark, and hear about a new study regarding success in creating and sustaining people-oriented places.

Visit www.transitalliance.org/POPCulter to register for the workshop or learn more about the organization.

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