

METRO DENVER'S NEW "P.O.P." CULTURE MAKING OUR NEW SPACES PEOPLE-ORIENTED PLACES

DENVER, CO – The Transit Alliance is working on a groovy thing, metro Denver's new "pop" culture. But, leave your tie-dyed shirt at home.

Metro Denver's new P.O.P. Culture, *Making our New Spaces into "People-Oriented Places,"* is a workshop for area community development leaders that will be held Apr. 6, 2006, at the Colorado Convention Center, 14th and California Streets, Denver, CO, from 8-10 a.m. (registration starts at 7:30 a.m.)

The workshop is hosted by Transit Alliance, a non-profit organization dedicated to creating a balanced multi-modal transportation network in Colorado. The workshop is being presented in cooperation with the Regional Transportation District (RTD), Denver Regional Council of Governments, Metro Denver Economic Development Corporation and Home Builders Association of Metro Denver.

Featured at the conference will be famed international "placemaking" guru Jan Gehl of Copenhagen, Denmark. Also featured will be a leadership panel that will share, comment and field questions on a new Transit Alliance study that details the keys to success in the modern development of people-oriented places. The study will be released in conjunction with the workshop.

The panel will include Cal Marsella, general manager, RTD; Nancy N. Sharpe, Chair, Denver Regional Council of Governments; Tom Clark, executive vice president, Metro Denver Economic Development Corporation and Matt Baker, vice chair and treasurer, Transit Alliance and executive director, Environment Colorado. The panel will be moderated by Marilee Utter, CiviVentures, LLC.

"FasTracks represents a giant step toward a balanced multi-modal transportation system," says Kathleen Osher, Executive Director, "On Apr. 6 at the Colorado Convention Center, regional transportation leaders will gather to discuss the next giant step."

Seating at the workshop is limited. The cost is \$50 for Transit Alliance members; \$100 for non-members. Visit www.transitalliance.org/POPCulture to register or to learn more about the organization.

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