



# Citizens' Academy

## Session Three

The Meaning of TOD in our  
Region

February 20, 2008



## Agenda for Session 3

- Questions regarding Mock Public Briefing
- Discuss Action Plans in Triads
- Metro Denver TOD Features and Benefits Exercise
- Break
- Develop Guiding Principles for Social, Economic and Environmental Categories
- Homework
  - Goals and Measures Development for TOD Benefits
  - Action Plan Timeline
- Debrief and Session Evaluation



## **Reshaping Metro Denver: The Legacy of Transit Oriented Development**

- **Review “Storyboards” of TOD Features**
- **Think about the features in terms of:**
  - Social
  - Environment
  - Economic

# **Transit-Oriented Development**

Developing a Regional Shared Vision of Desired Outcomes.

August 3, 2006

## Why is creating a regional shared vision of desired outcomes important?

- A regional shared vision of desired outcomes:
  - Provides a focus for regional collaboration.
  - Creates synergy.
  - Focuses resources on the most important activities.
  - Enables and encourages innovation and creativity.
  - Provides the ability to know if we are on course.

## Aggregate List of TOD Benefits, Success Measures and Goals.

Transit Connections to Regional Destinations

Reduced Energy Consumption

Location Efficiency

Increased H.H. Disposable Income

Environmentally Conscious

Increased Tax Revenue

Lower Parking Ratios

Economic Development

Increased access to public spaces

Better health and public safety

Efficient Land-use Patterns

Reduce Sprawl

Reduced Auto Use and Ownership

Reduce distance for car trips

Property Values

Rich mix of choices

Reduced Vehicle Miles Traveled

Higher density

Reduce Congestion

Diverse housing options

Increased Transit Ridership

Access to Jobs

Choices as to where to live

Increased Fair Box Revenue

Livable Community

Value Capture

Place-making

Expanded mobility choices

Affordable Housing

Meet the Needs of Older Adults

Mixed-Use Neighborhoods

Reduced Transit Costs

Transit, Pedestrian, and Bicycle Access

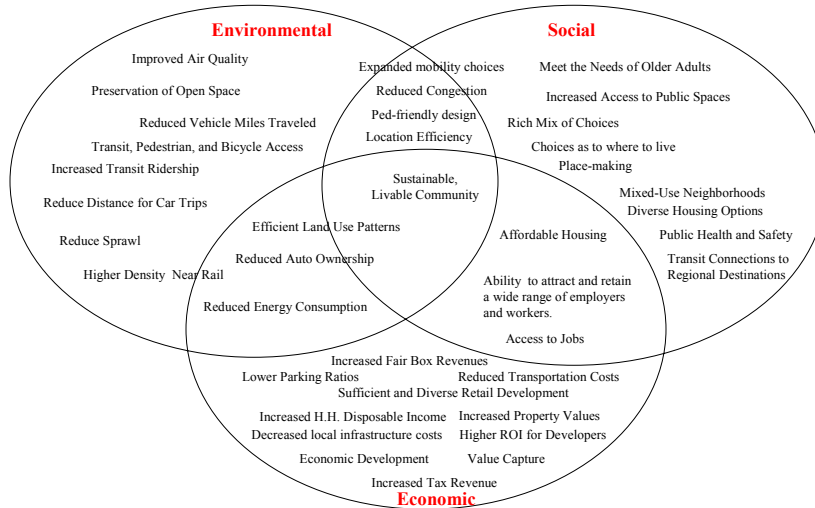
Higher ROI For Developers

Sufficient and Diverse Retail Development

Better Economic Health

Decreased Local Infrastructure Costs

# Affinity Sort of TOD Benefits, Success Measures and Goals.



## Reshaping Metro Denver: The Benefits of TOD

- **Break into 9 groups (4-5 people per group)**
- **Select 5 TOD features and develop a list of the associated benefits:**
  - **Social**
  - **Economic**
  - **Environmental**



## Reshaping Metro Denver: TOD Guiding Principles

- **Group Outcomes**
  - Emerging leaders from Citizens' Academy developing TOD guiding principles for Denver region
  - Create TOD vision that is meaningful to a wide variety of citizens and stakeholders in the region
  - Develop data mine of TOD benefits, goals and measures for Denver through Citizens' Academy
  - Use Citizens' Academy data over the next several years to help develop a regional vision of TOD
  - Create document for widespread distribution
  - Distribution of TOD vision to policy leaders in Denver (DRCOG, Blue Ribbon Panel, etc.)



### *Guiding Principles*

- **Based on the features, benefits and goals of TOD, create a comprehensive and direct strategy for your category:**
  - **Social**
  - **Economic**
  - **Environmental**



### ***Guiding Principles***

#### **Example: Environment**

“Our transportation system should provide a secure travel environment, use all available methods to reduce deaths and injuries from crashes, promote cleaner air and water quality, provide access to essential destinations, encourage healthy physical activity, and have the capability to maintain operations during emergencies.”

*\*Transit for Livable Communities, Minneapolis, MN*



### ***Guiding Principles***

#### **Example: Social**

“A transit system that supports the social network of communities, families, and individuals by creating centers of interaction in neighborhoods, at transit stations and around local resources and establishments and encourages symbiosis and discovery of new people, spaces, and places.”

*\*Citizens' Academy 2007-03*



### For next time:

#### •Goals and Measures of TOD Benefits

- Select ONE benefit from your Guiding Principle category
- Develop an associated goal and measure
- Examples:

**Economic Goal: Jobs for local population.**

**Measure:** 30% of TOD residents work within a 20 minute transit ride

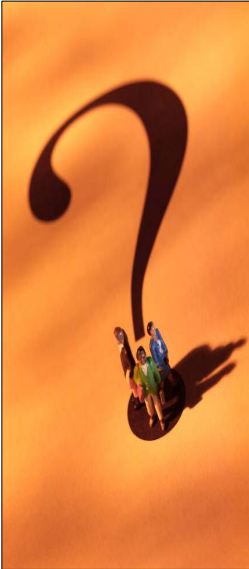
**Environmental Goal: Walkable.**

**Measures:** 200 square foot blocks predominate. 3 MPH architecture used in 75% of new construction. Build to lines have consistent setbacks. 15 foot sidewalks with sustainable landscaping.



### For next time:

- Add a timeline to your action plan
- Continue working on your preparation for the mock public briefing



## **Final Comments or Questions?**

**Before you leave, please complete  
the Session Evaluation form and  
leave it with us.**