

Individual Action Plan

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- *Is constructing and providing transit infrastructure enough?*





BELMAR

- Referenced as TOD case study by 3-previous presenters
- New Urbanist Utopia
- Live, work and play
- 1 - Bus pavilion
- 23+ bus stops located on site
- 1- Park-n-Ride with in ½ mile
- 1, 1a, 3, 11, 17, 76, 87x





- Known Belmar Rowhomes RTD Bus Riders
 - 3 out of 132 homes
- What makes transit successful?
 - Infrastructure
 - Service & Programs to Establish Ridership

[Individual Action Plan]

- *Objective*
 - Reduce SOV VMT by residents of the Belmar Rowhome community and increase RTD ridership by 10%

[Individual Action Plan Cont...]

- *Tactic*
 - Sustainable Transportation Workshop –Jan 09 & July 09
 - RTD Overview
 - Transportation Options (Rail, bus, call-n-ride)
 - How Do I Ride RTD?
 - Overview of Routes & Schedules
 - Overview of Bike Trails and Connectivity
 - Sustainable Transportation Program Sign-up
 - Community Eco-pass
 - Neighborhood Carpool (DRCOG RideArrangers website)
 - Carbon footprint reduction contest (Jan-July 2009)