

**Citizens' Academy –
2008-02
Individual Action Plan**

Joanne Sender
October 15, 2008

Final Action Plan Objective

- To explore the creation of **sustainable** new development centers at the FasTracks station nodes in terms of how the development would fit into the fabric of that community
- **Sustainability to be defined in terms of economics, environmental and social equity factors**

Tactics

- **Develop a list of sustainable factors** contributing to the new town development, utilize input gathered at Citizens' Academy
- **Prepare a Power Point presentation of sustainable factors** with graphic examples from personal portfolio and Jacobs portfolio, supplement with internet images if necessary
- **Write an article about the subject for the Jacobs Quarterly** which will feature "sustainability" as its topic for the 4th Quarter. Submit the article to other publications such as ASLA Magazine, ULI Urban Land Magazine
- **Present Power Point to audiences at conferences, meetings through professional organizations** such as Colorado Downtown Inc (formerly CCRA), ULI and within the Jacobs corporation. Develop new relationships to expand audience for the presentation

Timeline

- Develop a list of sustainable factors - **October 2008**
- Prepare presentation of sustainable factors - **November 2008**
- Article in Jacobs Quarterly - **4th Quarter 2008**
- Submit to other journals - **TBD in 2009**
- Presentations of PowerPoint - **TBD in 2009**

Action Plan Goal / Desired Outcome

- To promote awareness of best practices for promoting sustainability in the creation of new or revitalized TOD's.

Measure of Success

- Acceptance of article in Jacobs Quarterly and other professional journals
- Invitations at professional organizations to present in 2009