

\$ for TOD **TODay**

Rodger Hara



\$ for TOD **TODay** (or why a land-banking fund is needed and how it can be created)

Rodger Hara



\$ for TOD **TODay**

Why?

Rodger Hara



\$ for TOD **TODay**

How?

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**OBJECTIVE: Create a fund
for acquisition of land at or
near transit stations**



**The Players:
Enterprise**



The Players:
Urban Land Conservancy



The Players:
Governments



The Players:

Banks



The Players:

Foundations



The Players:
REALTORS®



The Players:
Enterprise
Urban Land Conservancy
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REALTORS®



Tactics:

**Raise Awareness – Need, Value,
Benefit: Funders and Governments**

Timeline:

2nd Quarter, 2008



Tactics:

**Facilitate Enterprise and ULC
Presentations to
Other Players**

Timeline:

2nd Quarter, 2008



Tactics:

**Facilitate Partnerships:
Enterprise & Funders
Enterprise and Governments
ULC and REALTORS®
Sellers, CPAs and ULC**

Timeline:

3rd Quarter, 2008



Measures of Success?

Partnerships



Timeline:

4th Quarter, 2008



Measures of Success?

\$15MM



Timeline:

4th Quarter, 2008



Measures of Success?

Land



Timeline:

4th Quarter, 2008



Measures of Success?

Partnerships, \$ & Land



Timeline:

4th Quarter, 2008



For a copy of the report

**“The Case for Mixed-Income Transit-Oriented Development in the Denver Region”
go to:**

[http://www.enterprisecommunity.org/
local_work/documents/case_for_mix
edincome_tod03_07.pdf](http://www.enterprisecommunity.org/local_work/documents/case_for_mix_edincome_tod03_07.pdf)

