



Citizens Academy

Action Plan 2008

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Objective

To assist the Metro Denver Area in creating transit village destinations that are economically sustainable for all meaning that they are just, efficient, autonomous, and longstanding.

I. Efficient

- Physical Assets
- Soft Assets

II. Just (in diversity)

- Construction
- Tenancy
- Consumer Offerings
- Target Markets

III. Autonomous

- Community Ownership
- Local Economies

IV. Longstanding:

- Diversity of Interest
- Reputation
- Fiscal Productivity
- = Vibrancy

Existing Work

- Campaign for Responsible Development
- Research and Policy: Micro Business Development
- Municipal Contracts: Micro Business Development
- Secretary of the Board: Osage Mercado

Tactic 1: Think Space

Tactic	ThinkSpace: Session and blog on 2009 policy priorities and TOD
Timeline	October 2008
Outcome	Create democratic opportunity for local entrepreneurs and community members to express their vision for TOD.
Success	-- Attendance of at least 15 entrepreneurs or community members -- Attendance of 5 – 10 policy makers -- Goals and values clearly defined -- Follow-Up and action items clearly laid out

Tactic 2: Publications

Tactic	<ul style="list-style-type: none"> -- Editorials: DBJ, Rocky, Post -- Policy Papers and Proposals: Redraft using education from Citizens Academy and follow-up -- White Paper -- Newsletter Column: MBD, Access to Markets
Timeline	March – August, 2008
Outcome	Raise awareness and generate support among quiet community members. Incite community discussion
Success	<p>Published in at least three venues</p> <p>Two to three partners identified as a result</p>

Tactic 3: City Council (Union Station)

Tactic	City Council – No TIF without Community Benefits Package
Timeline	March – August, 2008
Outcome	Strict position adopted by majority of city council that will the city will not provide TIF for Union Station without the adoption of an enforceable community benefit package.
Success	When this measure is passed

Tactic 4: EOC (Union Station)

Tactic	No decisions on use of Tax Dollars without public discussion through representation and/or City Council Meeting
Timeline	April 2008
Outcome	Action in April and advocacy efforts secures public participation in decisions relating to Union Station
Success	CRD or public representation is adopted into decision making process

Tactic 5: RTD Board (Union Station)

Tactic	Encourage inclusion and value of small businesses
Timeline	April 2008
Outcome	Soft advocacy to encourage current sympathies for local economies
Success	Expression of support and receptiveness. Secure RTD as an ally on this issue

Tactic 6: Tenancy Plan (Englewood)

Tactic	A. Utilize research and experience to develop Pilot Program to increase tenancy at Englewood Station. B. Present Plan to City Council, ACE Committee C. Track Progress and Returns D. Evaluate Program Growth Potential
Timeline	2009-2010
Outcome	Increase tenancy at Englewood Station to prevent blight
Success	Tenancy reduced to 5-10% as result of MBD program efforts.